

PRIVACY POLICY

Collection and Use of Personal Information

Personal information is data that can be used to identify or contact a single person. Personal information is not collected for any person under the age of thirteen. You may be asked to provide your personal information anytime you are in contact with JOLLYRANCHERslush.com or a JOLLYRANCHERslush.com affiliated company. JOLLYRANCHERslush.com and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have. Here are some examples of the types of personal information JOLLYRANCHERslush.com may collect and how we may use it.

What personal information we collect:

- Name
- Email
- Distributor (if applicable)
- Type of Business (if applicable)
- Company Name (if applicable)
- State
- Number of Locations (if applicable)

How we use your personal information

- § The personal information we collect allows us to keep you posted on JOLLYRANCHERslush.com's latest product announcements, and upcoming events. If you don't want to be on our mailing list by e-mailing us at jolly@sunnyskyproducts.com.
- § We may use your personal information, including date of birth, to verify identity, assist with identification of users, and to determine appropriate services.
- § From time to time, we may use your personal information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies. Because this information is important to your interaction with JOLLYRANCHERslush.com, you may not opt out of receiving these communications.
- § We may also use personal information for internal purposes such as auditing, data analysis, and research to improve JOLLYRANCHERslush.com's products, services, and customer communications.
- § If you enter into a sweepstake, contest, or similar promotion we may use the information you provide to administer those programs.

Cookies and Other Technologies

JOLLYRANCHERslush.com's websites, online services, interactive applications, email messages, and advertisements may use "cookies" and other technologies such as pixel tags and web beacons. These technologies help us better understand user behavior, tell us which parts of our websites people have visited, and facilitate and measure the effectiveness of advertisements and web searches. We treat information collected by cookies and other technologies as non-personal information. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy.

JOLLYRANCHERslush.com and our partners also use cookies and other technologies to remember personal information when you use our website, online services, and applications. Our goal in these cases is to make your experience with JOLLYRANCHERslush.com more convenient and personal. For example, knowing your first name lets us welcome you the next time you visit the JOLLYRANCHERslush.com Online Store. Knowing your country and language – and if you are an educator, your school – helps us provide a customized and more useful shopping experience.

As is true of most internet services, we gather some information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type and language, Internet service provider (ISP), referring and exit websites and applications, operating system, date/time stamp.

We use this information to understand and analyze trends, to administer the site, to learn about user behavior on the site, to improve our product and services, and to gather demographic information about our user base as a whole. JOLLYRANCHERslush.com may use this information in our marketing and advertising services.

Pixel tags enable us to send email messages in a format customers can read, and they tell us whether mail has been opened. We may use this information to reduce or eliminate messages sent to customers.

Service Providers

JOLLYRANCHERslush.com shares personal information with companies who provide services such as information processing, extending credit, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information and may be located wherever JOLLYRANCHERslush.com operates.

Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for JOLLYRANCHERslush.com to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

Protection of Personal Information

JOLLYRANCHERslush.com takes the security of your personal information very seriously. JOLLYRANCHERslush.com online services such as the JOLLYRANCHERslush.com Online Store protect your personal information during transit using encryption.

